

Zafar Sialvi

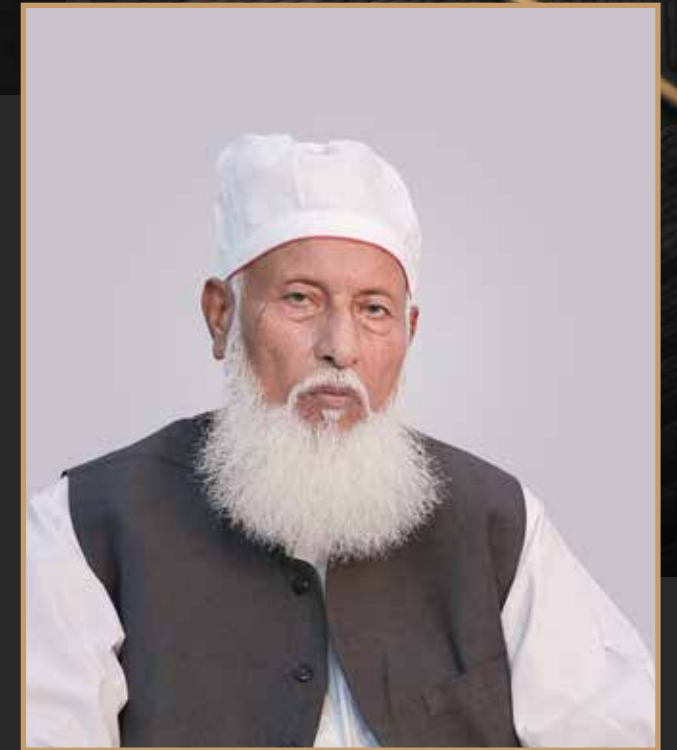
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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

PRAYERS FOR MY SON ZAFAR SIALVI

Dear Allah,
Your Gifts are so many, I am grateful for each one. The greatest of these is my son, Zafar. Thanks for this. Please take care of him at every step of his life and protect him from every harm. Help him in trials and guide him to distinguish between right and wrong. Make him a role model for others.
(All Praise to You)



Muhammad Waris Sialvi

TIMELINE





VISION

There is no shortage of remarkable ideas, what's missing is the will to execute them.

Dear Reader,

After spending over 20 years in the construction and development industry, I feel privileged to be writing this message to you as a Chief Executive Officer. Over the years, I, along with my team, have created history together. The journey began in the year 1999 and from there on has continued to progress beyond expectations. This success was earned through the hard work and determination of my team.

Be that as it may, over the past two decades I have seen many challenges along with opportunities that have enabled me to grow into a leader worthy of the hard work that my partners and team showcased.

Being born and raised in the city of Sargodha, I was exposed to the great potential of the land and the people on a daily basis. As I grew older, my drive and passion to tap into the said potential, resources, and talent of the city led me to begin my own business; Tayba Builders & Developers. Starting from humble beginnings and facing great challenges, I took it all in stride and forged ahead one step at a time.

Branching out from real estate to the world of digital marketing with the foundation of 8k Marketing was due to the deep understanding of the needs of the industry through years of experience. respecting client's vision, and bringing them to reality.

Looking ahead, there is no doubt my team and I are focused on accelerating the execution of our growth strategy, building strength in our brand in the world of real estate and digital marketing. I am incredibly excited about this journey and truly believe that the best is yet to come.

Regards



SARGODHA



SARGODHA

Sargodha, the agricultural district of Punjab, is renowned for being the hub of citrus production and cultivation. The green and lush lands of Sargodha are where the journey of Mr. Zafar Sialvi began. Growing up in the region Mr. Sialvi was familiar with the importance the region held for its grain and cash crop but that was not all. Everyone can create something when they are directed to do but not everyone has the skill or vision to develop something from scratch. With great foresight and a flair for the innovation, Mr. Sialvi believed the city can achieve more spotlight than just its agriculture.



TAYBA BUILDERS & DEVELOPERS



Creating a legacy unmatched, the establishment of Tayba Builders & Developers marked the beginning of a journey that would span over decades. The vision behind Tayba Builders & Developers was to bring new life and ideas into the residential and commercial landscape of Pakistan. The tireless efforts and future-forward approach of Mr. Zafar Sialvi played a great role in ensuring that Tayba Builders & Developers achieve success in every project that the company undertook. With a determination to create greatness, Mr. Zafar Sialvi used his years of experience in the construction industry along with his innovative approach and eye on the aim to develop some of the biggest real estate projects in Pakistan.

Tayba Builders & Developers has earned a name in the industry with collaborative and client-first approach having a long list of satisfied clients. Some of the biggest projects undertaken by Tayba Builders & Developers include quality construction of industrial, institutional, residential, and government buildings. Tayba Builders & Developers offers a diverse range of services from housing schemes to high-quality town planning and designing, giving a holistic real estate experience.

TAYBA BUILDERS & DEVELOPERS



EHSAN TOWN

EHSAN TOWN

In the early days of Tayba Builders & Developers being founded, one of the first projects that the company took over was the development and construction of a housing society; Ehsan Town. The housing society was built on 23 acres of land in Sargodha, characterizing the humble beginnings of the company and its efforts to make a mark with its successfully completed project. Ehsan town offers the residents the basic amenities and facilities that they require in their daily lives, raising the quality of life in the area by introducing housing that integrates modern style in its architecture.





ALAM PARK

Tayba Builders & Developers in collaboration with Alam Group established Alam Park in Shahpur in 2010. The housing society has been developed on 12 acres of land with high-standard facilities and green spaces that make you feel living along with nature. The modern architecture mixed with lush greenery is the perfect combination to behold.

AL NOOR HOMES

Developing the land of Sargodha to introduce a quality lifestyle through modern architecture was the goal of Al-Noor Homes. Located in Sargodha, stretching over 12 acres of land, Al-Noor Homes is a housing society that was developed in 2014. The housing society offers a sense of community and facilities that make living comfortable.



AL NOOR HOMES



KHAYABAN-E-HAYAT

Located at Sillanwali, Sargodha, Khayaban-e-Hayat is a project of Tayba Builders & Developers. This housing society developed in the area is the first of its kind, and has immense significance. Khayaban-e-Hayat has been designed to provide the residents every facility they can think of to bring ease and comfort into their lives. Stretched across 333 Kanals of land, this housing society is one to admire.

The purpose of this pioneering housing society was to raise the standard of living and quality of life by introducing amenities of international standards to the people of Sillanwali. The premium engineering and construction standards implemented in every element, from sewerage systems and wide boulevards to high security and clean drinking water, represented the promise of a luxury lifestyle to its residents. Efforts to build a sense of 'community' between the residents were materialized through the development of beautiful green parks and facilities.





TAYBA VILLAS

In the year 2016, Tayba Builders & Developers ventured into developing a housing society aimed at bringing a luxurious lifestyle to the people of Sargodha. The housing society is designed to ensure the comfort that people deserve in their life without compromising quality and style. Since the beginning of the project, Tayba Builders & Developers worked towards developing a modern housing society in Sargodha unlike any other in the area.

Tayba Villas is based on 100 houses with buyers having the option to secure 5 – 10 marlas houses that are bound to satisfy all their real estate needs. With innovative town planning and development processes, the residents can avail and enjoy the highest quality amenities and facilities that bring ease into their life. The company has held on its promise by turning Tayba Villas into a society that signifies luxury.



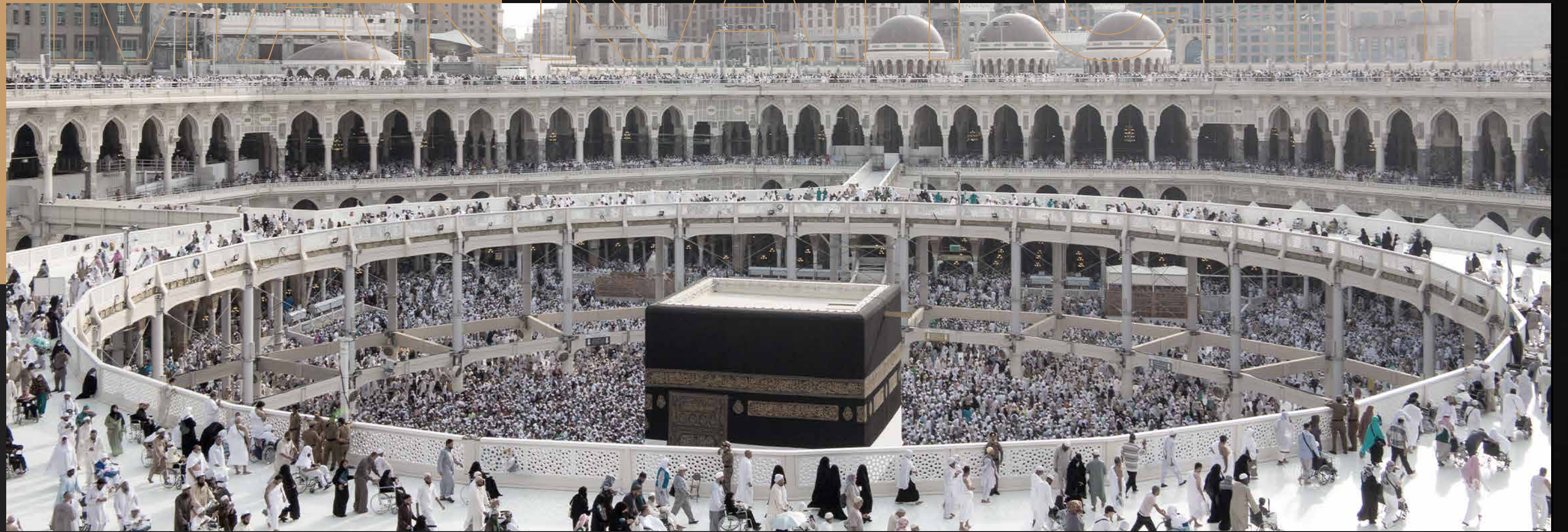
TAYBA HEIGHTS

Initiated in the year 2019, Tayba Heights is a step further in the world of real estate by Tayba Builders & Developers. Tayba Heights is the introduction of a higher level of luxury and comfort in Sargodha with its avant-garde shopping mall and grandiose apartments sure to satisfy all needs. The marvelous architecture of this modern commercial and residential center covers an area of 13,500 sq ft/floor, bound to mesmerize visitors.

Tayba Heights with its 6-floor building situated at the prime location of Lahore Road, Sargodha will be the best business platform for local and national brands to showcase their products. The high standard business areas along with the splendour of its residential suites, one can see the attention to detail and intricate conceptualization of this piece of architecture that is of a class of its own.



MAKKAH CITY



MAKKAH CITY , SAUDIA ARABIA

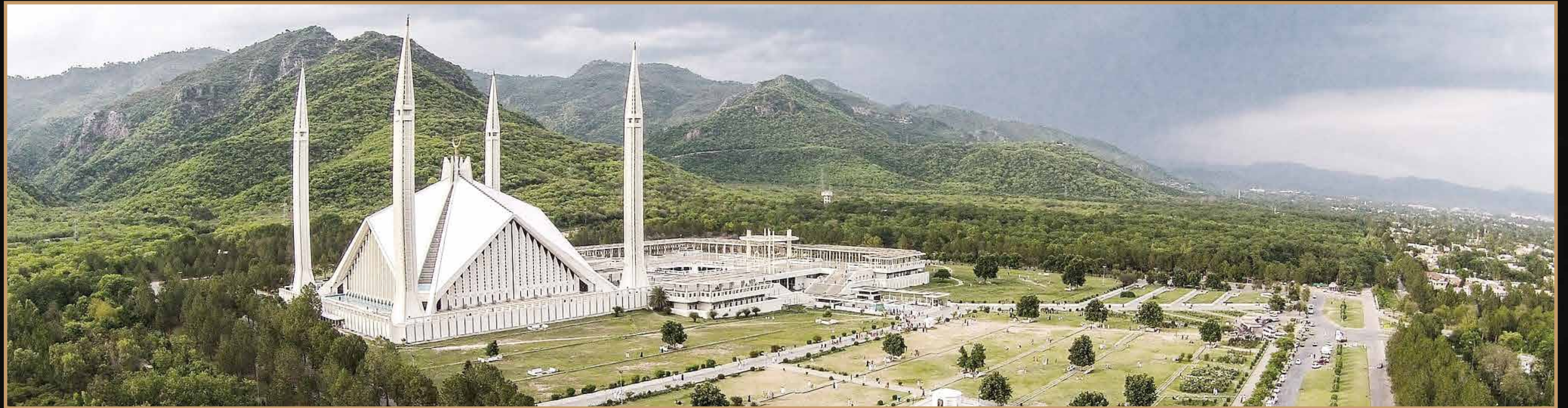


THE CHOICE SANITARY

Numerous elements come together to make a home or a building. A great part of the basic functioning of any property or real estate is its sanitary equipment. In the year 2017, Mr. Zafar Sialvi registered his first sanitary-production factory in the Kingdom of Saudi Arabia. The factory manufactured high-quality sanitary with a diverse range of designs that matched everyone's décor needs.



ISLAMABAD



ISLAMABAD

ABDULLAH CENTRE

Apartments and condos are rising in popularity as time passes. The trend of vertical development, utilizing the spaces effectively and efficiently is motivating many to establish and develop pseudo residential and commercial buildings that provide a holistic living experience to the residents. Located in the capital city of Pakistan in B-17, Abdullah Centre is a 7 Storey building that signifies luxury and modern aesthetics. Abdullah Centre promises incredible investment opportunities to real estate enthusiasts along with great profit returns. The commercial spaces allows a business platform to brands and engage with their target audience. While residential modern apartments attract potential buyers to get their dream homes and indulge in a luxury lifestyle, with easy access to all basic facilities and amenities.

ABDULLAH CENTRE



FARM HOUSE



FARM HOUSE

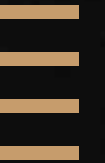
The agricultural lands are an ideal spot to build a getaway from the hustle and bustle of city life and busy routines that keep us all engaged. Farmhouses are different from traditional homes with their features and elements meant to set a mood of warmth and comfort that may not be easy to find in daily life. The modern farmhouse being developed in Gulberg City, Islamabad with an elegant and contemporary design creates a uniquely fresh take on country living. The incorporation of natural textures and neutral-toned simple materials of this farmhouse is what gives it a cool feel. All these elements associated with this farmhouse have established a sense of calmness and tranquility and draw people to it.





MATRIX BUILDERS

The vision of Matrix Builders is to revolutionize the construction and development industry of Pakistan. Being the Managing Director of Matrix Builders, Mr. Zafar Sialvi has made it his mission to use his more than 20 years of experience and industry know-how to create and complete projects that are bound to satisfy the needs of the clients and elevate the standard of construction through modern designing and architecture. The company was founded in 2017 and since then has grown exponentially, building trust among the clients by providing satisfactory results. Currently, the company has 35 projects in progress where our team of professionals collaborates with the clients to materialize their vision most sustainably and effectively.





8K MARKETING



8K MARKETING

In today's business climate, customers take it as a given advantage for businesses to have an online presence where the consumers can easily access the resources on digital platforms and connect with them. For any business to stay relevant and surpass its competitors, it must integrate digital marketing into its operations. 8k Marketing offers a 360 advertising experience where we take charge of social media campaigns, branding, and marketing strategy formulation.

8k Marketing led by the Chief Executive Officer Zafar Sialvi has a team of dedicated professionals who possess the relevant talent and knowledge to improve business's digital marketing and presence. The experienced professionals of the creative marketing agency have a client-first attitude that guides all their efforts to give them a competitive edge.

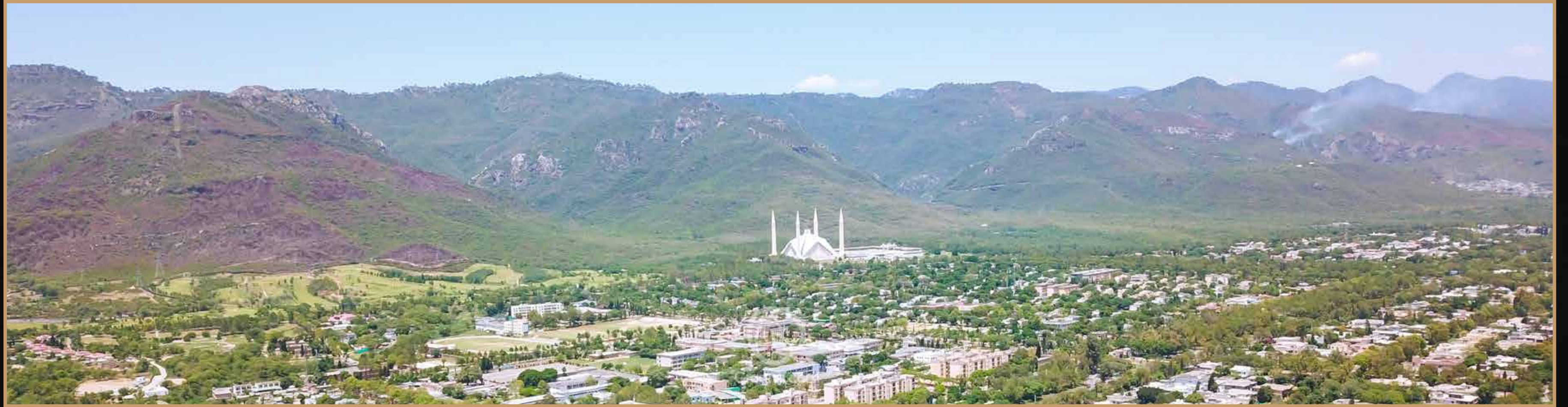


AITEMAAD BUSINESS CENTRE

Located at the heart of all commercial and business activities, Aitemaad Business Centre aims to provide quality and reliability through a streamlined sales process guided by years of experience and intellect. A Team of professionals carries a portfolio of successful projects and achievements, providing a testament to their expertise and skills. With detailed and streamlined strategies, we make sure that our clients have an efficient sales experience. Our goal is to grow along with our partners—overcoming obstacles and take advantage of every opportunity.



JADE HEIGHTS



JADE HEIGHTS



JADE HEIGHTS B-17

Among the many big-scale projects initiated by Tayba Builders & Developers, JADE Heights is a residential project located in B-17 Islamabad that offers 1,2, and 3 Bedroom Apartments designed according to international standards ensuring luxury living. With spacious bedrooms and modern architecture and design, Jade Heights is in the vicinity of all major highways and the Airport. Through the provision of high-class amenities and facilities, JADE Heights is guaranteed to be the best real estate investment opportunity. Jade Heights provides a holistic living experience in the capital city of Islamabad.



JADE HEIGHTS FAISAL TOWN

JADE Heights is a dream project in the prime location of Faisal Town Islamabad. This architectural masterpiece is just 05 minutes away from Islamabad international airport. JADE Heights Faisal Town is coupled with all the luxury-oriented amenities making it an unforgettable experience.





THE ATLANTUS MALL & APARTMENTS

The real estate sector in Pakistan is gradually seeking the attention of potential buyers and investors, both locally and globally. Situated in Sector F-17 of the capital city of Islamabad, The Atlantis Mall & Apartments is going to be the biggest mall of twin cities. It is an iconic and vibrant mix of retail, entertainment, and lifestyle destination that stimulates visitors.

The Atlantis Mall & Apartments is dedicated to provide a holistic shopping experience whilst keeping one close to nature. It is a revolutionary approach to shopping malls and apartments and offers private glass balconies and green spaces for adding a contemporary touch.



WANIYA CITY

Waniya City is the answer to the endless search for the perfect home. The project initiated by Tayba Builders & Developers is a gated community located at a prime location, with a motorway and basic amenities in close range with ease of access. A harmonious blend of lifestyle and a green environment, Waniya City allows one to explore the life of own choice. The secure community, low-density populace, and quality amenities aim to make life in dream home much more special.

Waniya City promises a lifestyle of excellence, security, and ease. All needs and requirements are satisfied by the thoroughly planned infrastructure of this gated community. Hospitals, schools, mosques, commercial areas, and green and luscious parks are some of the basic provisions one can enjoy. With a properly planned drainage system and gas pipelines ensure a smooth and comfortable lifestyle.





92 LODGES

Under the spirited leadership of the Managing Director Mr. Zafar Sialvi, Leaders 92 is launching its own chain of high-rise service apartments in B-Block of Faisal Town, Islamabad. Initiated in 2022, 92 Lodges is the first step towards launching our own commercial high-rise line of Hotel Suites in twin cities. 92 Lodges is a futuristic & modern investment option for intellectually enriched people traveling to Islamabad. 92 Lodges are a stable source of income for smart investors.



92 SUITES

Leaders92 is all set to launch its own exclusive project of service apartments 92 Suites in B-Block of the Faisal Town. The building offers exquisitely lavish interiors with scenic beauty of the surrounding landscape of the capital territory. 92 Suites comprises of total 12 marla of area and situated at a prime location adjacent to parks, hospital and the main commercial markaz. This location offers all amenities necessary for a luxurious and comfortable life for the residents of the society. 92 Suites are built for the overseas clients as well and the elite of Pakistan for their vacational stay regarding business or pleasure ventures.



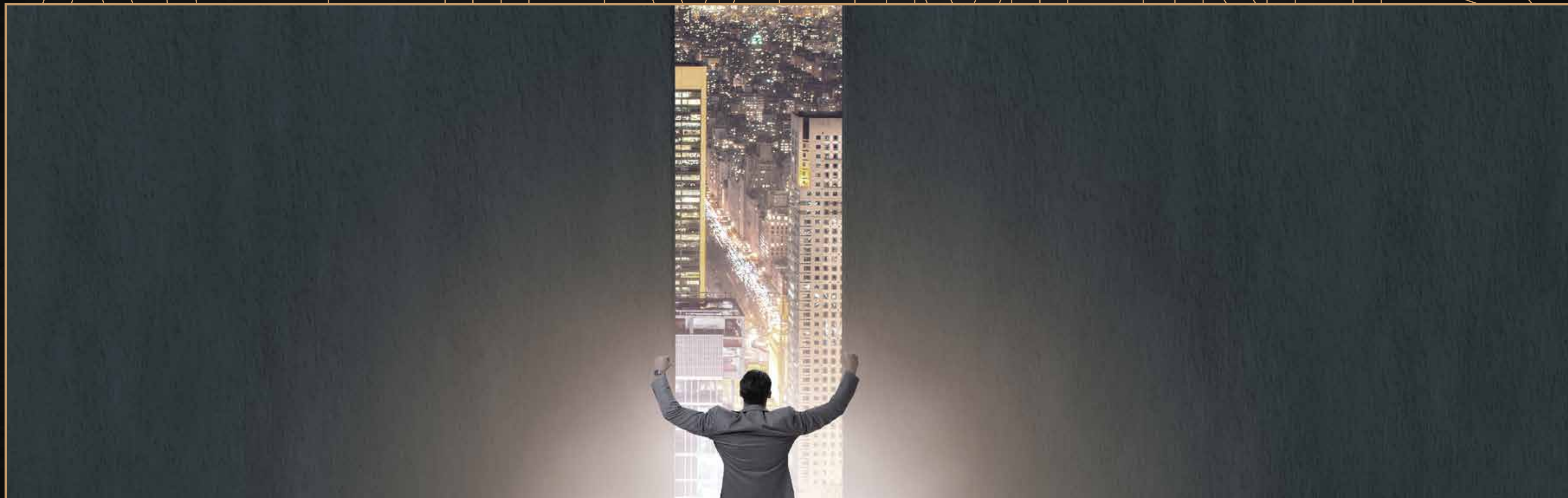


92 VILLAS

Another successful business venture of Mr. Zafar Sialvi includes the exclusive project of the modern and stylish 92 Villas. Mr. Zafar Sialvi is the Managing Director of Leaders92: another splendid Marketing and Developers firm, running under the guidance and spirited leadership of Mr. Zafar. Leaders 92 is developing custom-tailored villas in Faisal Hills, Islamabad.



ACHIEVEMENTS



OTHER KEY ACHIEVEMENTS



SIALVI ADVERTISERS



SIALVI ADVERTISERS

Mr. Zafar Sialvi started Sialvi Advertisers in 2004, branching out into the world of marketing and advertising. Sialvia Advertisers offers a wide range of advertising experiences from providing marketing solutions to billboards. Since the establishment of Sialvi Advertisers over a decade ago, the company has successfully promoted industry-leading brands and has 40 billboard advertisements to add to its portfolio. Advertising is at the core of any business and in the current times, no brand can survive without integrating smart marketing strategies in its business model. This is where Sialvi Advertisers comes in to make the process smoother and effective for clients and businesses.



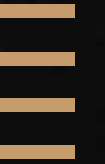
MERIDIAN COLLEGE

Education is the building block of any society. It is through education that one can instill the values and knowledge into the minds of the members of society to progress as a whole. This acknowledgment of the significance of education is what motivated Mr. Zafar Sialvi to inaugurate the Meridian College in Sargodha. The purpose behind this venture was to ensure that the people of Sargodha can take advantage of the facilities and resources they would be provided at the educational institute to improve their quality of life.

The Meridian College is the only educational institute in Sargodha that offers knowledge based on international standards. The focus of the staff and administration was to enable students to learn syllabus and skills that would be effective in helping them pursue the career of their choice, preparing them to take charge of their future with their own hands. The teaching staff employed at Meridian College were trained professionals with relevant certifications and experience to meet the high standard of pedagogy expected.



“Study is not a burden, it’s fun”



TASEER ROZNAMA



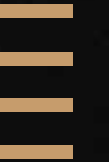
TASEER ROZNAMA

In 2016, Mr. Zafar Sialvi ventured into the world of journalism by setting up a newspaper named Taseer Roznama. Taseer Roznama was a national urdu newspaper that worked to inform, educate, and make the citizens of Pakistan aware of the current affairs of the world. He successfully ran the newspaper for four years, leading its operations and functioning effectively.



A&A PROTEINS

In 2017, Mr. Zafar Sialvi entered the poultry business with the establishment of A&A Proteins. The company commenced on a small scale in Sargodha intended to provide healthy and safe protein options to the people of Pakistan. At A&A Proteins one can get the finest quality of poultry that caters to the needs of the customer. The company has built well-equipped facilities with comfortable cages and sheds to breed and maintain diverse breeds of birds. With products that follow the global standards and the vision of the founder, A&A Proteins is on the way to emerge as Pakistan's premium poultry company.



MA STEEL



MA STEEL

From real estate to entering the steel industry, Mr. Zafar Sialvi has paved a new path for his professional journey. MA Steel-Trading supplies deformed steel to 50 mega projects across the different cities of Pakistan. The company aims to establish its name and make its mark in the industry, becoming the first choice for construction and development projects.

